# **NATALIE I. BENEDIK**

# Graphic and Web Designer Online Marketing/SEO

# +972546901179/+16467703511

# nataliei2@hotmail.com

www.yungadesign.com| www.imagekind.yungadesign.com|www.linkedin.com/yungadesign

**SUMMARY**

Dynamic and innovative visual artist, creative graphic web Designer

Extensive knowledge in production graphics for print and web.

Exceptional interpersonal skills with team members.

**EDUCATION**

**Long Island University**

* Certificate, Art/Art Studies, General, 1997 - 2000

**LIU Brooklyn**

* Graphic/web design and arts, 1991 - 1999

**School of visual arts - Israel**

* diploma, Graphic design and art, 1993 – 1994

**Online courses**

* SEO/Adobe, marketing, ecommerce.

**AREAS OF EXECELLENCE**

* Wix
* Google ads
* Adobe
* SEO/SMO
* Branding Design
* SM Campaign Management
* Photo Editing
* Mobile design
* Cross-Platform Expertise
* Technology Savvy

Illustrator |Photoshop | Quark Express | Microsoft Word | PowerPoint | InDesign| Flash | HTML | WIX

|WordPress | Excel | Dreamweaver | Aftereffects | Google apps

**website development clients including**

[www.yungadesign.com](http://www.yungadesign.com) [www.yungadesign.wixsite.com/resdesign](http://www.yungadesign.wixsite.com/resdesign) [www.yungadesign.wixsite.com/oshis](http://www.yungadesign.wixsite.com/oshis)

[www.yungadesign.wixsite.com/oshr](http://www.yungadesign.wixsite.com/oshr)a [www.yungadesign.wixsite.com/saharany](http://www.yungadesign.wixsite.com/saharany)

## **WORK EXPERIENCE**

Six teacher in youth closed center neve horesh.

**Taro Sushi TLV** [www.tarosushitlv.com](http://www.tarosushitlv.com)

Marketing and campaign management

Project of writing content and implementing it into the overall design to match for better user experience and improve the user interface along with proofreading and copywriting.

had created content for over 100 web sites of the mass site producing.

**YUNGADESIGN** 1996- Present

[www.yungadesign.com](http://www.yungadesign.com)

Graphic and web design Off/Online Marketing agency.

Social media management and promotions online.

The first to introduce online menu direct order back in 1999, consulting, collaborating on all client’s promotional materials, brand management, creative direction, concepts development, focus on an innovative, cutting-edge, creative online and offline leading design.

**Sahara Restaurant New York** – 1994 – 2018

[www.saharapalace.com](http://www.saharapalace.com)

Inhouse Graphic web designer Online Marketing Strategist social media management and promotions marketing director. Collaborate with various design teams to formulate and layout design concepts before development and delivery of graphic design projects. Menus, billboard on the BQE Brooklyn New York, Flyers, Business cards, Calendar, Wall Posters, Comment Cards, Presentation Brochures, Web site design. online menu direct order platform.

**Daisy.com** 01/19 -04/19

**Dr.Fish Dental clinic Tel Aviv** 07/19- current

Taro Sushi TLV [www.tarosushitlv.com](http://www.tarosushitlv.com) RCS  NY, NY. [www.rcs.com](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.rcs.com&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590439960527&sdata=buSbHlaqYGRkDL%2FKqhlEeKgoFE1Kju%2FGN9%2BjlfBXzKk%3D&reserved=0)  - Store  front marketing grand posters (12)

Oshis Caffe Brooklyn, NY.  [www.oshiscaffe.com](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.oshiscaffe.com&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590439970526&sdata=Y5aGaWjLk6cjSp3fzDwwnt8btQmz%2BrNvhHuFjQqjiGw%3D&reserved=0) Menu developing and design

Rony Porcelain Tel Aviv.  [www.yungadesign.wixsite.com/redesign](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.yungadesign.wixsite.com%2Fredesign&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590439980537&sdata=h1UCWSlOGBSsxWV4Y%2BmayS881zU2%2F8LgZfu6AJVo91I%3D&reserved=0)  [www.yungadesign.wixsite.com/ronyporzellan](http://www.yungadesign.wixsite.com/ronyporzellan)

[D.Clinic](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2FD.Clinic&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590440000547&sdata=n6vaN90EoCxVzq4YcLikjWu0tx%2B0ZIHRxwHioSfC9js%3D&reserved=0) Tel Aviv.  [www.yungadesign.wixsite.com/dclinic](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.yungadesign.wixsite.com%2Fdclinic&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590440010559&sdata=XNqVbIfvPkIpBY5Q3QFaUP4Jj1wgN6e51XXEBUVjIHM%3D&reserved=0)

RedesignTlv Tel Aviv. www.redesigntlv.wixsite.com/redesigntlv

[www.diamondcenterofny.com](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.diamondcenterofny.com&data=02%7C01%7C%7C0b9ed770de7f47ae01a208d6ead344b5%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C636954590440020564&sdata=mFNim1pOYKMXmSjYzOqf0fJ2QiJ5XLv9gUNcVzmci3c%3D&reserved=0)  - website maintenance

[www.yungadesign.wixsite.com/dentourtlv22](http://www.yungadesign.wixsite.com/dentourtlv22)

**ARTISTIC EXPRESSION**

# Develop and sell oil canvas paintings, digital paintings, detailed reproductions; examples of artistic abilities can be viewed at Imagekind.yungadesign.com and Fine Art America, where personal items can be printed and purchased. Highly skilled in numerous artistic mediums including acrylics, oils, illustration, photography, and printing, with all projects managed under deadline-driven timeframes. <https://www.imagekind.com/artists/yungadesign/all/fine-art-prints>

[www.behance.com/yungadesign](http://www.behance.com/yungadesign)

**Honors and Awards**

# 2016 Brooklyn Ny woman of distinction by carrier magazine 2016

<https://www.brooklynpaper.com/natalie-isikli-artist-and-restaurateur-blends-love-and-unity/>